

Terms and Conditions

Event: Synology 2024 World Backup Day Community Engagement on Reddit /r/datahoarder

Event host: Synology Inc.

AGREEMENT TO THE TERMS & CONDITIONS

By participating in this event, you agree to these Terms and Conditions of the Event held by Synology Inc. (hereinafter “Synology“). Prize entitlements are contingent upon complying all requirements in this Terms and Conditions.

ELIGIBILITY

1. A comment under the event post that fulfills all of the following:
 - a. Relevant to the topic of the event post. This relevance can be manifested in any of the following ways:
 - i. A parent comment that directly addresses the event post's topic.
 - ii. A child comment that directly responds to a parent comment addressing the event post's topic.
 - iii. Subsequent child comments that directly respond to the preceding comment, each furthering the discussion on the event post's topic.
 - b. From a Reddit account created prior to the publication of the event post.
2. Each Reddit user is allowed one (1) submission. The submission must be made as a parent comment and no additional submissions by the same user will be accepted as competition entries.
3. No purchase is required for entry or winning. Making a purchase will not increase your chances of winning.
4. This event is open to individuals who have reached the legal age of majority required to participate in such events in the participant's jurisdiction of residence.
5. The entry must be an individual legal resident of the following regions/countries and provide a valid postal address for delivery of the prize:

Australia, Austria, Belgium, Canada (where participant has to answer an additional skill-based question), France, Germany, Indonesia, Italy, Japan, Luxembourg, New Zealand, Spain, Switzerland, Taiwan, United Kingdom, United States of America, Vietnam, the Netherlands

6. Employees and immediate family members of Synology and its associated companies, including individuals or entities directly contracted to work for Synology, and individuals engaged in the planning and execution of the event are not eligible to enter or win.

DATA PROTECTION

1. Use of personal information: by entering this event, participants consent to Synology's

use and disclosure of (including cross-border transfer to regions where Synology operates in) information provided to us, such as your email address, name, and other information such as region/country for determining the winner, measuring event metrics, and analysis for product improvement purposes. Personally identifiable information such as your email address and contact information are not shared outside of Synology personnel authorized to access such information.

2. The winners of this event are required to fulfill additional obligations by providing personal information that will be shared with partners for logistics, legal, and accounting requirements.
3. Participants' information will be processed in compliance with Synology's [Privacy Statement](#), unless otherwise stated in this document.
4. **Publicity:** the winners of this event grant Synology the right to publish the winner's username and to communicate with them, regardless of previous communication preferences (e.g. settings in Synology Account).

ENTRY

1. The event closes at **23:59 UTC on Sunday 14th April 2024**. Synology may, at its sole discretion, end the event prior to or after the conclusion date.
2. An entry will only be granted upon completion of a submission. Multiple attempts will not grant you additional chances and may instead flag you as attempting to abuse the system, which is subject to disqualification.

PRIZES

1. Total quantity of winners: 3
2. Participants who have completed the submission are considered as eligible entries with the opportunity to win a prize package of an approximate retail value of \$500 USD each:

BeeStation (4 TB) x1 + One year C2 Storage plan (4TB) x1

3. The prize(s) are not transferable, exchangeable, and cannot be redeemed as cash.
4. In the event a prize is not available or is unable to be provided, Synology reserves the right to substitute the prize at its discretion for an alternative item with similar retail value.
5. Synology accepts no responsibility for any taxes and/or associated importation customs associated with receipt of a prize.

WINNER SELECTION

1. **Three winners** will be selected from the eligible entries and notified after the event has concluded. Synology will contact the winners by sending a confirmation message through Reddit Direct Messages within 14 days of the event concluding.
 - a. **One** of the three winners will be the parent comment with the highest number of up-votes by 23:59 UTC on Sunday 14th April 2024.

- i. Exclusion: off-topic and low-quality (examples not limited to: memes, one-liners) comments will not be eligible for the giveaway.
 - b. **One** of the three winners will be the child comment with the highest number of up-votes by 23:59 UTC on Sunday 14th April 2024.
 - i. Exclusion: off-topic and low-quality (examples not limited to: memes, one-liners) comments will not be eligible for the giveaway.
 - c. **One** of the three winners will be selected by Synology based on the following JUDGING CRITERIA:
 - i. 50% Quality and effort of comment: formatting, flow, pictures (if available), etc.
 - ii. 50% Narrative: is the comment persuasive, funny, interesting, sad, unique, and how it stands out
2. Upon being selected as a winner, the eligible entry shall be disqualified as an eligible entry for any subsequent prizes in this event. Synology's decisions on the winners are conclusive and binding, barring forfeiture or disqualification.
3. Synology reserves the right to disqualify any participants that are not acting in accordance with these Terms & Conditions and/or acting in bad faith before, during, or after the event: using automated systems to create entries, subverting the entry process, defamatory/hostile comments or names, abusing flaws in the system, unfair practices, providing false or misleading information, or any other activities that have caused, or may cause monetary or physical harm to Synology, its employees, systems, products, customers, potential customers, other participants, sponsors, partners, or other affiliated parties.

REQUIREMENTS FOR THE WINNER(S):

1. If you are selected as one of the winners, you will be required to provide personal information including your full name, email address, delivery address, phone number, and any additional information that may be required for Synology to arrange for delivery of prize. The information may be shared with courier services for delivery purposes and customs clearing. This information must be provided within 48 hours of Synology contacting you via Reddit Direct Messages.
2. Delivery is only available to physical addresses (i.e. no post office boxes) in the eligible countries. If a prize cannot be delivered to the specified delivery address, and if no follow-up contact could be made, the prize will be considered abandoned and forfeited, and Synology may choose another winner at its sole discretion without the original winner's receipt of message or approval.
3. You must be an individual legal resident of the listed regions/countries under ELIGIBILITY and provide a postal address for delivery of the prize. Failure to provide a valid address will result in disqualification and forfeiture of the prizes.
4. Receipt of prizes may require the winner to submit documentation that Synology

requires for any applicable local and/or foreign tax reporting and withholding requirements. This may require prize winners to submit additional personal information, such as tax identification numbers or the equivalent in each region. Failure to provide documentation when requested will result in the prize being forfeited, at Synology's discretion.

5. Winners are responsible for ensuring that they comply with all applicable tax laws and filing requirements.

RELEASE AND LIMITATIONS OF LIABILITY

1. Synology shall not be liable for any loss or damage (including but not limited to indirect or consequential loss) or for personal injury which is suffered or sustained as a result of receiving the prize, except for any liability which cannot be excluded by law. Certain legislation may imply warranties or conditions which cannot be excluded, restricted or modified except to a limited extent.
2. These terms and conditions must be read subject to those statutory conditions. If those statutory provisions apply, Synology limits its liability in respect of any claim under those provisions to the replacement of the goods or the supply of equivalent goods.

RIGHT TO TERMINATE

Synology reserves the right to suspend, modify, or terminate the event at its discretion should we suspect any part of the event has been compromised due to malicious programs, non-authorized human intervention, or any other reason that may impair or otherwise prevent the event from being conducted.

Synology shall have sole authority to provide clarifications and interpretations of these Terms and Conditions, subject to compliance with applicable laws and regulations.

